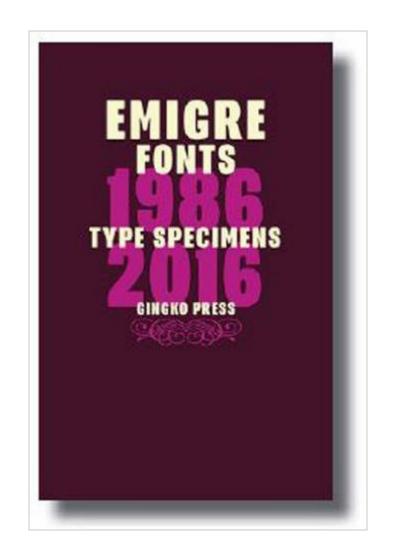
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## Emigre Fonts: Type Specimens 1986-2016





## Synopsis

In 1985, Berkeley-based graphic design company Emigre, the publisher of the legendary design magazine of the same name, launched one of the first independent digital type foundries to explore the new design possibilities offered by the MacIntosh computer. To announce each of their new typeface releases, Emigre published small booklets displaying the virtues of the fonts and revealing the processes used to design them. By creating specific contexts, many of these so called "type specimens" went beyond being simple sales tools. In fact the Emigre booklets were meant to be enjoyed as much for the typefaces as for their esoteric content.

## **Book Information**

Hardcover: 752 pages Publisher: Gingko Press Inc. (June 1, 2016) Language: English ISBN-10: 1584236205 ISBN-13: 978-1584236207 Product Dimensions: 5.6 x 2.2 x 8.4 inches Shipping Weight: 2.7 pounds (View shipping rates and policies) Average Customer Review: Be the first to review this item Best Sellers Rank: #532,200 in Books (See Top 100 in Books) #252 in Books > Arts & Photography > Graphic Design > Typography #19645 in Books > Engineering & Transportation > Engineering

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